

## Simplify recruiting. Find qualified candidates today.

ExerciseJobs is the premier career resource for exercise and fitness professionals.

- Post your job openings
- Search our resume database
- Premium advertising opportunities



### Why ExerciseJobs?

Owned and operated by a health professional, ExerciseJobs has been a trusted online career resource for the fitness and exercise industry since 2000. ExerciseJobs has unparalleled brand recognition and success in bringing together qualified job candidates with top employers in the fields of exercise, fitness, and health.

### Employer Benefits

- Track job posting previews
- Purchase access to resume database with unlimited geographical searching
- Receive e-mail notification of resumes that meet your search criteria
- Edit job postings online in real time
- Hide online job postings before they automatically expire
- All current and past job posting data is saved
- Extend or reinstate job postings

### Metrics

**Average Monthly Visits:**

10,000

**Average Monthly Pageviews:**

30,000

**Number of Job Searches Performed Monthly:**

51,000

**Number of registered MyExerciseJobs Users:**

7400+

**Number of Resumes Posted:**

4830+

**Average Traffic Profile:**

51% New Visitor Traffic

49% of visitors return up to 200 times monthly

Top online traffic measurement ranking

in its category



## How does ExerciseJobs attract qualified job candidates?

- Presence at professional fitness and exercise conferences
- Associations with careers centers at colleges and universities across the country
- Bi-monthly opt-in e-newsletter
- Online organic and sponsored search advertisement
- Partnerships with leading online job search engines
- Social media such as: LinkedIn, Facebook and Twitter
- Original fitness career articles

## Why do job seekers choose ExerciseJobs?

- FREE and easy-to-use for the job seeker
- Unique job search options: keyword, category, location, ZIP Code radius
- E-mail notification of jobs meeting search criteria
- Ability to post resume so employers can find them
- Resume preview tracking
- ExerciseJobs Career E-Newsletter
- Expert job search tips and tools
- Original fitness job search tips, tools and blog

## Testimonials

*Exercisejobs was a great success! I advertised in 2 local papers and did not receive nearly as many great resumes as I did with exercisejobs (and I was very surprised that many of the resumes were from local candidates). Thank you.*

- Kristina C., Fitness Director, Central Bucks Family YMCA

*Within just a short period of time after advertising our position we had several people contact us, which is great, because we have multiple positions to fill. Exercisejobs is easy to use and understand. Great job! We got great results.*

- Vicki B., Exercise Science Alliance

*We received several highly qualified applicants within hours of posting our job on exercisejobs.com. Thanks for a great service. Makes my job that much easier!*

- Jim B., MS, ACE, Club First

## Job Posting + Recruiting

Standard Job	Featured Hot Job	Resume Database
Reach our targeted audience of exercise and fitness professionals	Highest visibility and click rate. Includes resume database access.	Search qualified candidates with unlimited previews

## Premium Sponsorship

Featured Company Profile	Dedicated e-Blast	Sponsored e-Newsletter	Banner Ad
Your company logo featured on site	Your dedicated message to 7400+ users	Featured e-newsletter placement with your company logo and message	Your logo as leaderboard or button ad with run of site

See [exercisejobs.com] for pricing and how to get started.